



Photo: American Cruise Lines American Symphony

2023 EDITORIAL CALENDAR

JANUARY/FEBRUARY | SALES & MARKETING

Editorial Copy Due: January 3
Ad Close: January 13
Ad Materials Due: January 20

MARCH | CONVENTION REVIEW

Editorial Copy Due: February 3
Ad Close: February 10
Ad Materials Due: February 17

APRIL | ENVIRONMENTAL ISSUES

Editorial Copy Due: March 3
Ad Close: March 10
Ad Materials Due: March 17

MAY | MARINE PROPULSION

Editorial Copy Due: April 6
Ad Close: April 14
Ad Materials Due: April 20

JUNE | OPERATIONS

Editorial Copy Due: May 5
Ad Close: May 12
Ad Materials Due: May 19

JULY | SHIPBUILDING

Editorial Copy Due: June 2
Ad Close: June 9
Ad Materials Due: June 16

AUGUST | SAFETY

Editorial Copy Due: July 7
Ad Close: July 14
Ad Materials Due: July 21

SEPTEMBER | TECHNOLOGY

Editorial Copy Due: August 4
Ad Close: August 11
Ad Materials Due: August 18

OCTOBER | HUMAN RESOURCES

Editorial Copy Due: September 8
Ad Close: September 15
Ad Materials Due: September 22

NOVEMBER | CUSTOMER SERVICE

Editorial Copy Due: October 6
Ad close: October 13
Ad Materials Due: October 20

DECEMBER | SECURITY AND VESSEL REVIEW

Editorial Copy Due: November 3
Ad close: November 9
Ad Materials Due: November 17

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