

**Bundled Membership/Advertising/Marketing Program Plans
Individual Costs of Each Item**

Basic

\$6,724

Included

- PVA Associate Membership Dues \$1,477
- MariTrends 2023 Exhibit Booth \$1,708
- 1/4-page Four (4) Color Ad in each FOGHORN issue (11x) \$2,828*
*Complimentary 4-color upgrade for bundled advertisers.
- 1/2-page Four (4) Color Ad in PVA Membership Directory \$711

Standard

\$9,487

Included

- PVA Associate Membership Dues \$1,477
- MariTrends 2023 Exhibit Booth \$1,708
- 1/2-page Four (4) Color Ad in each FOGHORN issue (11x) \$5,125*
*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,177

Premium

\$11,826

Included

- PVA Associate Membership Dues \$1,477
- MariTrends 2023 Exhibit Booth \$1,708
- Full page Four (4) Color Ad in each FOGHORN issue (11x) \$7,464*
*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,177