

**Bundled Membership/Advertising/Marketing Program Plans
Individual Costs of Each Item**

Basic

\$6,421

Included

- PVA Associate Membership Dues \$1,434
- MariTrends Virtual Exhibit Booth \$1,617
- 1/4-page Four (4) Color Ad in each FOGHORN issue (11x) \$2,693*
*Complimentary 4-color upgrade for bundled advertisers.
- 1/2-page Four (4) Color Ad in PVA Membership Directory \$677

Standard

\$9,053

Included

- PVA Associate Membership Dues \$1,434
- MariTrends Virtual Exhibit Booth \$1,617
- 1/2-page Four (4) Color Ad in each FOGHORN issue (11x) \$4,881*
*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,121

Premium

\$11,283

Included

- PVA Associate Membership Dues \$1,434
- MariTrends Virtual Exhibit Booth \$1,617
- Full page Four (4) Color Ad in each FOGHORN issue (11x) \$7,111*
*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,121