Bundled Membership/Advertising/Marketing Program Plans
Individual Costs of Each Item

Basic
$6,421

Included
- PVA Associate Membership Dues $1,434
- MariTrends Virtual Exhibit Booth $1,617
- 1/4-page Four (4) Color Ad in each FOGHORN issue (11x) $2,693*
  *Complimentary 4-color upgrade for bundled advertisers.
- 1/2-page Four (4) Color Ad in PVA Membership Directory $677

Standard
$9,053

Included
- PVA Associate Membership Dues $1,434
- MariTrends Virtual Exhibit Booth $1,617
- 1/2-page Four (4) Color Ad in each FOGHORN issue (11x) $4,881*
  *Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory $1,121

Premium
$11,283

Included
- PVA Associate Membership Dues $1,434
- MariTrends Virtual Exhibit Booth $1,617
- Full page Four (4) Color Ad in each FOGHORN issue (11x) $7,111*
  *Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory $1,121